		discount	general attendee	merchants	start-ups	awards access***
+ +	+ <b>super early bird</b> (by November 15)	30%	2,450 EUR	1,000 EUR*  A limited number of free passes available for merchants on a first-comefirst-serve basis. Subject to approval.	· ·	150 EUR
	+ early bird (by December 11)	20%	2,800 EUR			for registered delegates
	+ early bird (by January 17)	10%	3,150 EUR			500 EUR
	+ regular (from January 18)	Ο%	3,500 EUR		for NOT registered delegates & onsite	

## Groups discounts available for groups of 5 and more; write us for more info: sales@merchantpaymentsecosystem.com

- + \*Merchants please claim your free pass at:
- sales@merchantpaymentsecosystem.com. A merchant is: a direct employee of a retailer/consumer brand that
- a) sells goods/services to end consumers or
- b) is a manufacturer of consumer goods
- c) your scope of business excludes payments or payment related services or goods including consulting etc.

The number of free passes per company is set to max three. Subject to review and approval.

- + \*\* Start-ups (companies no older than 5 years at the time of the registration), please claim your discounted pass at: sales@merchantpaymentsecosystem.com. Subject to approval.
- + \*\*\*mpe 2025 awards gala dinner access, including three course fine-dining menu and drinks.