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berlin  
march 18-20, 2025

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a payments conference like no other  
**attendee brochure**

[www.merchantpaymentsecosystem.com](http://www.merchantpaymentsecosystem.com)



about merchant payments ecosystem



**350+**

c-level execs



**20.000+**

business intelligence readers & subscribers



**1.500+**

attendees



**175.000+**

website annual page views



**160+**

speakers



**71.000+**

website annual sessions

**15.000+**

LinkedIn followers & newsletter subscribers



**2.100+**

X followers



## conference, exhibition & community

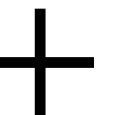
mpe (merchant payments ecosystem) is the European #1 merchant payments conference. mpe 2025 is a highly focused senior level conference, exhibition & community connecting the entire payment ecosystem from Europe and beyond.

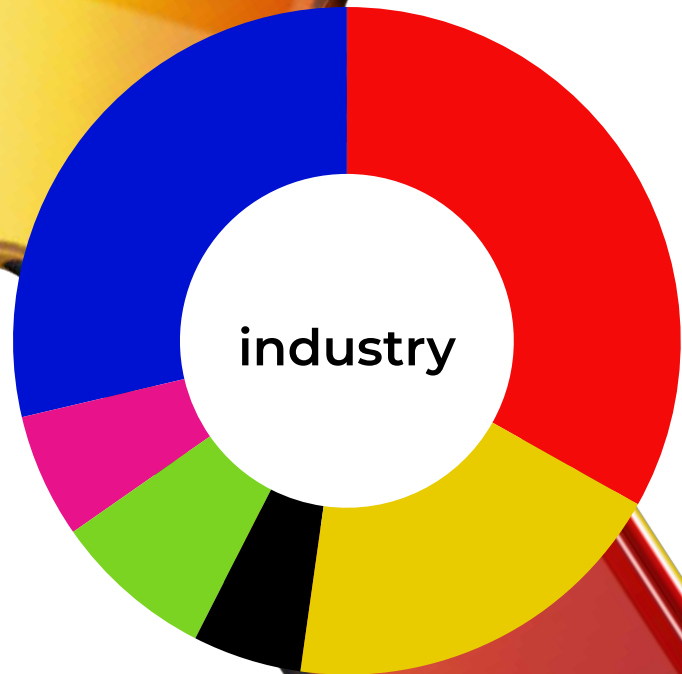
## no better place to be

1500+ merchants, payment professionals & tech innovators get together for 3 jam-packed days of discussions, exchange & networking about what's now & next in our industry.

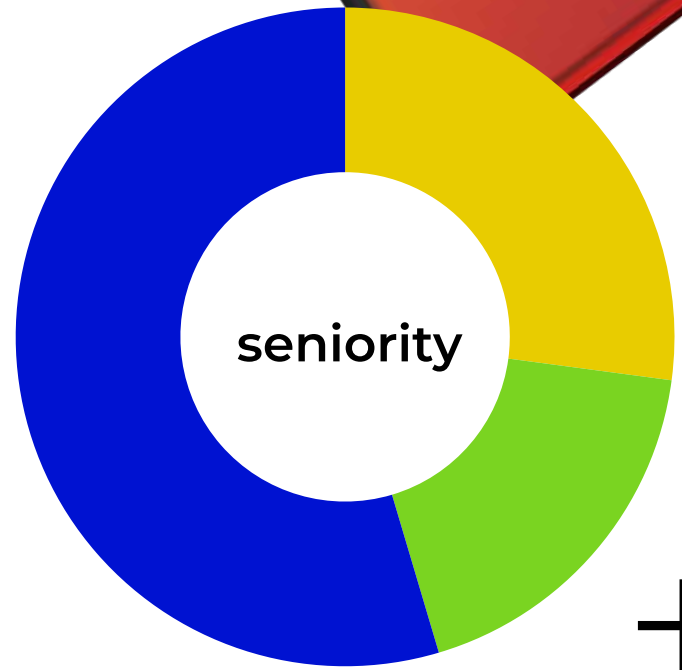
## mpe 2025 highlights

- + high-quality program, featuring 160+ industry leaders & influencers in keynotes, panels, breakout sessions
- + robust exhibition with 90+ sponsors showcasing latest technology
- + start-up Innovation hub
- + famous mpe awards gala dinner, and variety of personalized networking opportunities and side events

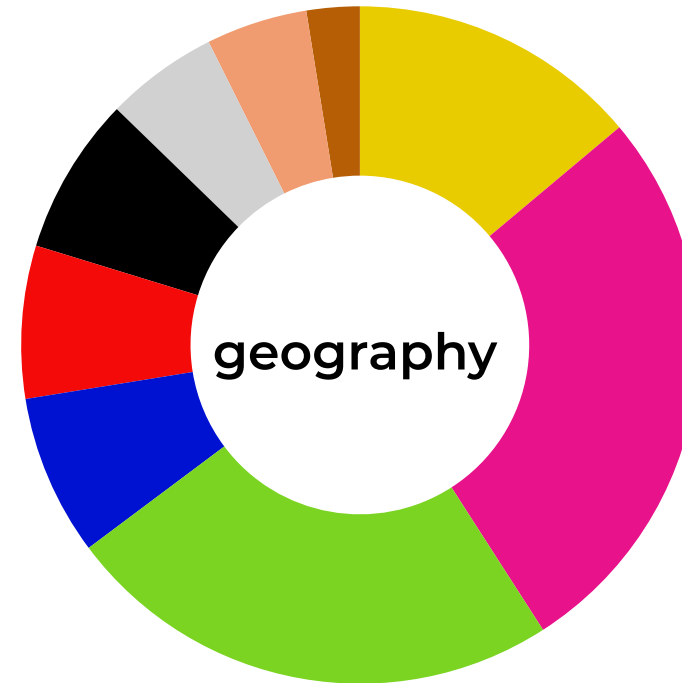




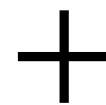
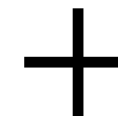
- 100%** payment acceptance focus
- 33% ● Solution Providers
  - 19% ● Acquirers, PSPs
  - 5% ● Other (VC, Media)
  - 8% ● Regulators/Schemes
  - 6% ● Industry experts/Consultants
  - 29% ● Merchants



- 27% ● C-level Execs,EVPs, SVPs, VPs, Presidents
- 18% ● Directors,Board Members, Country Leads
- 55% ● Heads, Managers, Advisors



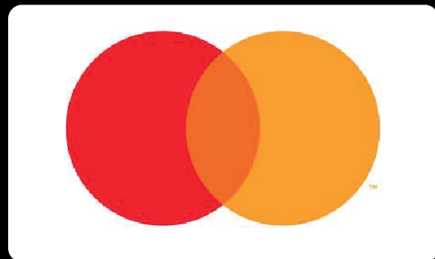
- 88%** european focus
- 14% ● France & Benelux
  - 27% ● DACH
  - 24% ● UK & Ireland
  - 8% ● Southern Europe
  - 7% ● CEE
  - 8% ● Northern Europe
  - 5% ● Americas
  - 5% ● MENA
  - 3% ● Asia & Australia





2024 sponsors, exhibitors & partners

headline sponsor



platinum sponsors



gold sponsors



silver sponsors



bronze sponsors



# attendees said about mpe

“Great place for building knowledge about new solutions, great place for networking.”

H&M

“A huge dose of positive vibe and an energy boost for my work. The place, the people, the event, the density of panels and meeting. It was amazing!”

TeddyGraphics

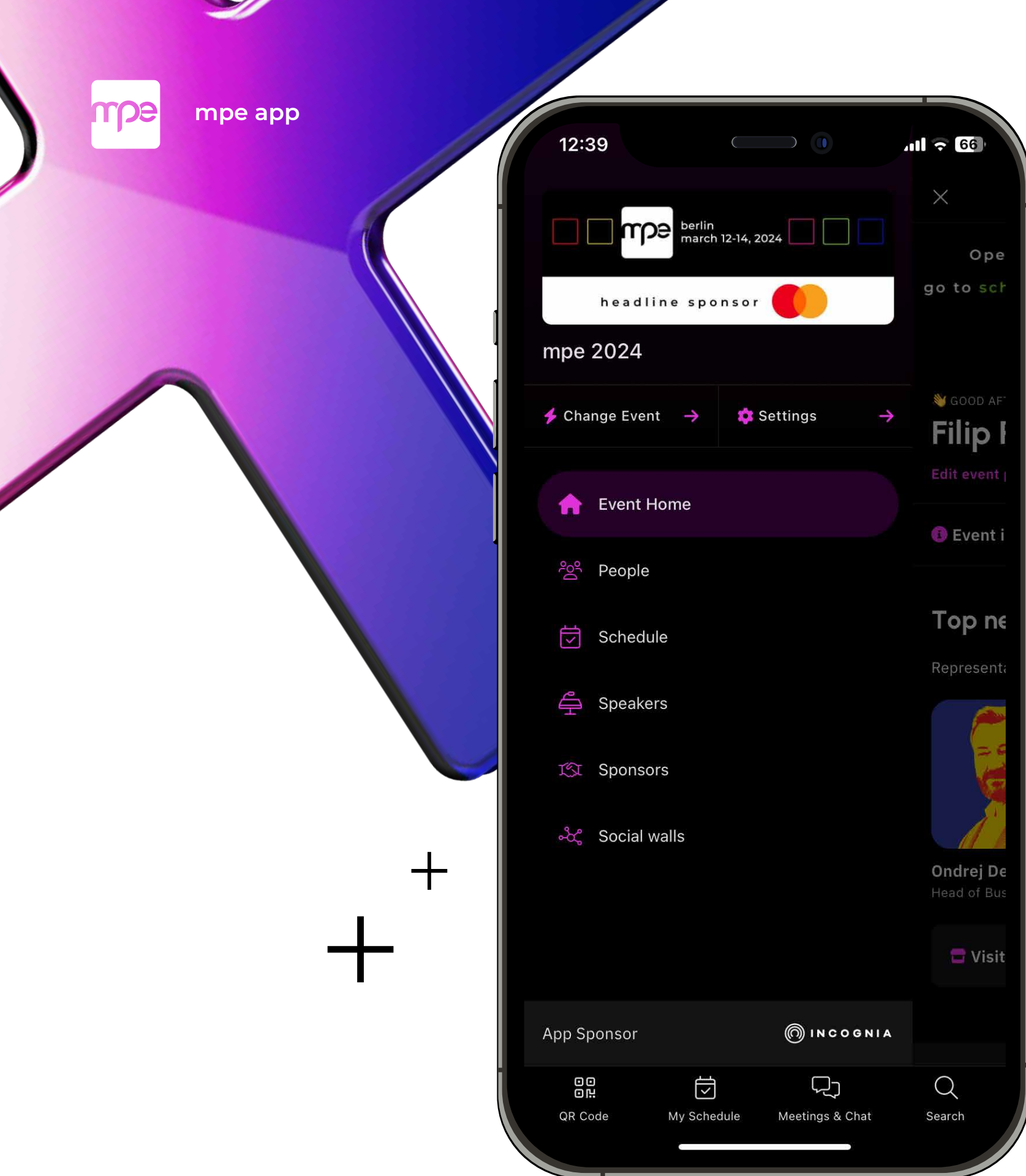
“Each year I attend MPE, I come away with new learnings and connections to the payments and fraud community.”

Sift

“Thanks MPE for such a great event again!”

Kinguin





## maximize your ROI with 1:1 meetings

- + Get exclusive access to the mpe app
- + Preschedule your onsite meetings
- + Create new connections using the power of AI
- + Schedule your personal agenda
- + Access to full attendee list
- + Enjoy presentations from all tracks

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## Brella

- + 99,4% of the mpe app users opted in to networking
- + 73,5% of the mpe app users scheduled meetings via the app
- + Over 3500 meetings exclusively via app

	+	discount	general attendee	merchants	start-ups	awards access***
+ super early bird (by November 15)		30%	2,450 EUR	1,000 EUR*	1,750 EUR** (50%OFF)	150 EUR for registered delegates
+ early bird (by December 12)		20%	2,800 EUR	A limited number of free passes available for merchants on a first-come-first-serve basis. Subject to approval.		500 EUR for NOT registered delegates
+ early bird (by January 17)		10%	3,150 EUR			
+ regular (from January 18)		0%	3,500 EUR			

## Bring your team and save big: groups of 5 and more contact [sales@merchantpaymentsecosystem.com](mailto:sales@merchantpaymentsecosystem.com) for a discount



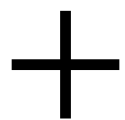
+ \*Merchants please claim your free pass at: [sales@merchantpaymentsecosystem.com](mailto:sales@merchantpaymentsecosystem.com). A merchant is: a direct employee of a retailer/consumer brand that

- a) sells goods/services to end consumers or
- b) is a manufacturer of consumer goods
- c) your scope of business excludes payments or payment related services or goods including consulting etc.

The number of free passes per company is set to max three. Subject to review and approval.

+ \*\* Start-ups (companies no older than 3 years at the time of the registration), please claim your discounted pass at: [sales@merchantpaymentsecosystem.com](mailto:sales@merchantpaymentsecosystem.com). Subject to approval.

+ \*\*\*mpe 2025 awards gala dinner access, including three course fine-dining menu and drinks.





convince your boss



Dear

I would like to attend merchant payments ecosystem on March 18-20, 2025 in Berlin, Germany, to help support me and (organization name)

mpe conference is Europe's #1 merchant payments conference connecting 1500+ senior-level merchants & payments professionals. Attending mpe allows me to access the largest audience of Senior level Merchants & Payment Professionals in one place. Here's a list of attendees from mpe 2024.

Why is the mpe 2025 "a cannot miss" event for me and (organization name)?

- mpe is the only European event focused on merchant payments, connecting me/us with 500+ Merchants, 1000+ Acquirers & PSPs, and POS SW & HW vendors & start-ups from 40+ countries
- In just three days, the event offers me/us world-class content delivered by 160+ TOP industry leaders & influencers and 90+ solution providers showcasing cutting-edge payments & POS solutions
- All attendees represent relevant sectors: 43% PSPs, 26% merchants, 17% bank acquirers, and the rest are card schemes, regulators, start-ups, and other industry experts, mainly from Europe
- In addition to the education that will be immediately relevant, actionable, and future-focused, I regain face-to-face access to current industry peers while being given the ability to expand my network and, accordingly, our horizons. New personal connections and professional learnings provide long-term mutual benefits for [organization name] and me.

If I register before November 15th for 2450 EUR, we'll save 1050 EUR off the final price – and we'll save even more if we book as a team of 5 and more! Plus, they offer exclusive room rates onsite at The InterContinental Berlin, the event venue, ensuring I maximize every moment.

The cost to attend is far less than the value incurred. Based on standard professional education costs, I will gain the equivalent education valued in the tens of thousands. And the connections made will provide immeasurable value for [organization name].

Thank you for considering my request. I look forward to your reply.

Best regards,







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organized by: **EMPIRIA GROUP**

# get in touch with us



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www.merchantpaymentsecosystem.com



15000+ members & followers on LinkedIn



2100+ followers on Twitter/X



**in** Patricia Varju,  
customer engagement  
& sales



**in** Andy Ivanis,  
co-CEO and head of sales



**in** Maria Sakalova,  
customer care executive